

Safe Routes To School

ACHIEVEMENT LEVEL PROGRAM

The CCSD Safe Routes to School (SRTS) Achievement Level Program recognizes individual school efforts to improve and promote safe walking and bicycling. The program is also a road map and an assessment tool. Schools can plot out steps to move their school forward and can annually assess what they have achieved.

FIRST STEP

THE ACTION:

Complete a SRTS school partnership form.
Identify a SRTS school champion (contact person).
Hold one walking/bicycling safety education activity each year (e.g. assembly, lesson plans, bike rodeo).
Post a walking/bicycling safety tip on school website, parent newsletter or in a highly visible location for parents to see.
Complete and remit the SRTS annual survey form.

THE INCENTIVE:

- △ Flash Drive with SRTS resources
- △ Five SRTS T-shirts

BRONZE

THE ACTION:

Meet the First Step requirements.
Draft a SRTS action plan or have one on file.
Communicate the SRTS action plan to the community (e.g. newsletters, parent-teacher conferences, open houses, website, etc.).
Participate in one encouragement event annually (e.g. Nevada Moves Day, Bike to School Day, Walk to School Day, Walk & Roll).

THE INCENTIVE:

- △ Window decal for entry doors or office
- △ Bronze logo for digital/printed material
- △ Priority status for encouragement event (e.g. NV Moves Day, Walk to School Day) incentives
- △ Bike blender usage for one week

SILVER

THE ACTION:

Meet the Bronze requirements.
Hold a second walking/bicycling educational activity.
Participate in a second walking/bicycling encouragement event.
Distribute SRTS Parent Surveys in the fall
Distribute SRTS Student Tally Sheets in the spring

THE INCENTIVE:

- △ Window decal for entry doors or office
- △ Silver logo for digital/printed material
- △ Priority notification status
- △ Variety of premium NV Moves Day incentives, such as T-shirts, zipper pulls and slap bracelets

GOLD

THE ACTION:

Meet the Silver requirements.
Start or continue a weekly walking/bicycling program.
Update school website with a safety message quarterly and include information from SRTS tool kit.
Annually update the school action plan and remit a copy to the SRTS office.
Communicate quarterly with the school community about SRTS efforts.
Distribute SRTS Parent Surveys in the fall
Disribute SRTS Student Tally Sheets in the spring

THE INCENTIVE:

- △ Window decal for entry doors or office
- △ Gold logo for digital/printed material
- △ Priority notification status

GOLD (Cont.)

THE INCENTIVE (cont.):

- △ Variety of premium Nevada Moves Day incentives
- △ A SRTS banner with a dated decal
- △ \$50 of incentives for the walking/biking program and five adult SRTS T-shirts
- △ Additional assistance from the SRTS staff
- △ Recognition on the CCSD website banner and social media, at the annual SPP Partnership Breakfast and SRTS partner outlets

PLATINUM

THE ACTION:

Meet the Gold requirements.
Integrate SRTS with the school reward system.
Start or continue a SRTS parent reward system.
Start or continue a student or parent safety club/committee.
Include students in SRTS program planning OR share successes and lessons learned at the local and/or national level.
Distribute SRTS Parent Surveys in the fall
Distribute SRTS Student Tally Sheets in the spring

THE INCENTIVE

- △ Window decal for entry doors or office
- △ Platinum logo for digital/printed material
- △ A SRTS banner with a dated decal
- △ Priority notification status
- △ Variety of premium Nevada Moves Day incentives
- △ \$100 of incentives for the walking/biking program and five adult SRTS T-shirts
- △ Additional assistance from the SRTS staff
- △ In addition to all Gold recognition incentives, local media and other recognition opportunities